



**Where**

Richmond Curling Club  
5540 Hollybridge Way, Richmond, British Columbia, V7C 4N3

**When**

Monday, November 21, 2011 - Saturday November 26, 2011

**Contact**

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**BEGINNING TODAY: THE DOMINION CURLING CLUB CHAMPIONSHIP**

*A one-of-a-kind national Championship for club curlers in support of the Canadian Paraplegic Association and developmental curling initiatives across Canada*

TORONTO, November 21, 2011 - Today kicks-off The Dominion Curling Club Championship, a week-long national curling event presented by The Dominion of Canada General Insurance Company (The Dominion). The event, now in its third year is taking place at the Richmond Curling Club in Richmond, British Columbia from November 21st to 26th.

The event is the ultimate experience for club curlers. Men's and women's teams from each of Canada's provinces and territories come to play each year in round robin competition, all vying for the honour of being named 2011 Canadian Curling Club Champions. The teams' places in the event are already hard-won, with each rink having taken home the championship at their provincial or territorial playdowns.

Richmond Mayor, Malcolm Brodie will join in the Opening Ceremonies on Tuesday evening to officially welcome all competitors and volunteers. Also on hand for the week-long event will be 2010 Paralympic Gold Medalist curler, Sonja Gaudet and 2010 Canadian Olympic Curling Coach, Jim Waite.

All of the event action can be followed through The Dominion Curling Club Championship's online social community, which includes: Twitter (@thedominioncurls), Facebook (facebook.com/thedominioncurls), YouTube and live-streaming at thedominioncurls.ca. Share, interact, don't miss any of the action.

"We're thrilled to be back for our third annual The Dominion Curling Club Championship," says George Cooke, President and CEO of The Dominion. "It gives me a great sense of pride to see this Championship grow and develop curling club talent across the country, inspiring others to get involved."

All profits from The Dominion Curling Club Championship will be re-directed to the Canadian Paraplegic Association (CPA) and developmental curling initiatives in communities across the country. The CPA aims to assist persons with spinal cord injuries and other physical disabilities achieve independence, self reliance and full community participation. The Dominion is proud to support the CPA in reaching their goals.

The Dominion has been insuring Canadians since 1887. For more information about The Dominion's car, home and business or to find an independent broker, visit The Dominion, Canada's Trusted Insurance Company at thedominion.ca.

Event details - The Dominion Curling Club Championship:  
Richmond Curling Club  
5540 Hollybridge Way  
Richmond, British Columbia  
V7C 4N3



For further information:

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**About The Dominion:**

Canadian owned and operated since 1887, today The Dominion is one of the country's largest property and casualty insurers. The Dominion takes pride in providing Canadians with confidence that the cars, homes and businesses they value are protected. A fierce advocate for consumer interests, The Dominion is committed to making sure the insurance system works best for consumers. The Dominion strongly believes consumers should have access to independent, professional advisors, who provide advocacy and choice, which is why they distribute their products exclusively through independent brokers. The Dominion's priority is to earn and maintain the trust and loyalty of policyholders, employees and business partners. Visit [thedominion.ca](http://thedominion.ca)

**About The Dominion and Curling:**

Along with being the official insurer of the Canadian Curling Association, the CCA Season of Champions events and Ontario Curling Association, The Dominion is a primary sponsor of well over a dozen curling championships, camps and fundraisers including The Dominion Northern Ontario & Ontario Men's Tankards, The Scotties Tournament of Hearts, The Brier, Alberta and Ontario Senior Men's Provincials, The Canadian Wheelchair Championships, the Toronto Curling Association Junior Bonspiel and a bonspiel which has raised more than \$1.25 million in the last 10 years benefitting the CPA Ontario.



## FACT SHEET

- The Dominion Curling Club Championship begins on Monday, November 21 through Saturday November 26, 2011.
- The championship will take place at the Richmond Curling Club; 5540 Hollybridge Way, Richmond, British Columbia, V7C 4N3.
- The event is the ultimate experience for club curlers. The Dominion Curling Club Championship gives men's and women's club championship teams the opportunity to compete not only within their province or territory, but also nationally.
- Each year the championship is held in a different community across Canada. Past championships have been held in both Ontario as well as Prince Edward Island. Scarborough Golf & Country Club in Ontario is set to host the 2012 championship.
- The Dominion Curling Club Championship began in November 2009 in Toronto, Ontario at St. George's Golf & Country Club.
- The championship brings 112 curlers from 14 men's and 14 women's teams representing all 10 provinces, 3 territories and a separate entry for Northern Ontario together to compete for the national title of Canadian Club Champions.
- The Dominion Curling Club Championship is the first Canadian curling event to recognize Nunavut as a separate entry.
- The Dominion Curling Club Championship is presented by The Dominion of Canada General Insurance Company (The Dominion).
- The Dominion Curling Club Championship is a Canadian Curling Association sanctioned event.
- All funds made during the championship will be redirected to the Canadian Paraplegic Association (CPA) of B.C. Last year the championship was able to raise \$30,000 for the CPA PEI.
- For more information about The Dominion Curling Club Championship, please visit [thedominioncurls.ca](http://thedominioncurls.ca)

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## FACT SHEET

- The Dominion's full name is The Dominion of Canada General Insurance Company; also referred to as The Dominion.
- The Dominion was founded in 1887, and is Canadian owned and operated.
- Sir John A. MacDonald, Canada's first Prime Minister was The Dominion's first president.
- When it comes to claims service, we are a leader in the industry.
- The Dominion is committed and actively engaged in making sure the insurance system works best for consumers.
- We offer property and casualty insurance; specializing in auto, home and business insurance products.
- The Dominion supports an array of charities in the communities we do business. The Dominion is the First National Sponsor of the Canadian Paraplegic Association.
- The Dominion is a proud supporter of curling across Canada.
- The current Chief Executive Officer and President of The Dominion is George Cooke. George is also a passionate club curler.
- Our head office is located in Toronto, Ontario – with regional offices in Vancouver, British Columbia; Edmonton and Calgary, Alberta; London, Oakville, Markham and Ottawa, Ontario; Charlottetown, Prince Edward Island and Halifax, Nova Scotia.
- To find out more information about The Dominion, please visit [thedominion.ca](http://thedominion.ca)

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## QUOTES

"It gives me a great sense of pride to see this Championship grow and develop club curling talent across the country. I am thoroughly impressed with the caliber of players who are participating from all provinces this year."

**- George Cooke, President and CEO of The Dominion of Canada General Insurance Company**

"We're back for our third year of thrilling curling action! TDCCC closely aligns with The Dominion's core values: integrity, fairness, trust and excellence. We are looking forward to uniting Canadian club curlers from every province and territory for another memorable competition."

**- Leigh Armstrong, Chair of The Dominion Curling Club Championship and Branding Coordinator for The Dominion**

"The Dominion representatives and volunteers went above and beyond what I ever expected. I can't even begin to express how perfect everything was - The Dominion didn't miss or overlook a single detail. I've been to other large events, but none even hold a candle to this event."

**- Ben Curtis, 2009 TDCCC men's national champion**

"TDCCC is like no other. You truly are treated like one of the best. We were able to meet fabulous curlers from across the country and got to meet fabulous The Dominion employees. After this experience, I have been inspired to play harder and practice more."

**- Brenna Cochrane, 2009 TDCCC women's national champion**

"We were told that TDCCC provides services and benefits to curlers that you don't even see at the Brier or Scotties, and it's true!"

**- Michael Steckler, 2010 TDCCC men's national champion**

"Whether you are a competitive curler trying to improve your game or a club curler wanting to test your mettle against other high quality club teams, TDCCC gives you that chance at the club level, the city, provincial and national level. It is the most rewarding curling experience you will ever have."

**- Michael Steckler, 2010 TDCCC men's national champion**

"Playing in TDCCC was like a dream, it was everything I could ever wish for and more - great competition, wonderful atmosphere, and a full plate of fun. And winning felt like I had achieved something that made me very proud to be a club member."

**- Shirley Kohuch, 2010 TDCCC women's national champion**

"I only hope the Dominion keeps the event running for many, many years to come. To see a company contribute and invest in Canadian curling in a way that The Dominion does, we can only hope that their future is bright."

**- Darren Camm, 2010 TDCCC men's national champion**

"This event has raised the bar for club curlers; winning your club championship is only the first step. Teams are now hungry for the chance to participate in The Dominion Playdowns."

**- Lisa Rawlings, 2009 TDCCC women's national champion**

# Official Draw Schedule

Blue Pool Grey Pool

	Sheet 1	Sheet 2	Sheet 3	Sheet 4	Sheet 5	Sheet 6	Bye
<b>Tuesday, November 22</b>							
Men's Draw 1 10:00am	BC vs. MB	YT vs. AB	NO vs. NB	QC vs. SK	NU vs. ON	NS vs. NL	NT & PE
Women's Draw 2 1:30pm	BC vs. MB	YT vs. AB	NO vs. NB	QC vs. SK	NU vs. ON	NS vs. NL	NT & PE
Men's Draw 3 4:45pm	NS vs. ON	PE vs. QC	SK vs. NU	NO vs. AB	NT vs. BC	MB vs. YT	NB & NL
Women's Draw 4 8:15pm	NS vs. ON	PE vs. QC	SK vs. NU	NO vs. AB	NT vs. BC	MB vs. YT	NB & NL
<b>Wednesday, November 23</b>							
Women's Draw 5 10:00am	NT vs. YT	MB vs. NO	NL vs. ON	PE vs. NU	NB vs. AB	SK vs. NS	BC & QC
Men's Draw 6 1:30pm	NT vs. YT	MB vs. NO	NL vs. ON	PE vs. NU	NB vs. AB	SK vs. NS	BC & QC
Women's Draw 7 4:45pm	PE vs. SK	NL vs. NU	NT vs. MB	NB vs. YT	ON vs. QC	AB vs. BC	NO & NS
Men's Draw 8 8:00pm	PE vs. SK	NL vs. NU	NT vs. MB	NB vs. YT	ON vs. QC	AB vs. BC	NO & NS
<b>Thursday, November 24</b>							
Men's Draw 9 10:00am	MB vs. NB	NS vs. PE	YT vs. BC	SK vs. NL	NO vs. NT	NU vs. QC	AB & ON
Women's Draw 10 1:30pm	MB vs. NB	NS vs. PE	YT vs. BC	SK vs. NL	NO vs. NT	NU vs. QC	AB & ON
Men's Draw 11 4:45pm	NU vs. NS	BC vs. NB	AB vs. NT	ON vs. PE	QC vs. NL	YT vs. NO	MB & SK
Women's Draw 12 8:00pm	NU vs. NS	BC vs. NB	AB vs. NT	ON vs. PE	QC vs. NL	YT vs. NO	MB & SK
<b>Friday, November 25</b>							
Women's Draw 13 9:00am	NL vs. PE	QC vs. NS	ON vs. SK	BC vs. NO	AB vs. MB	NB vs. NT	YT & NU
Men's Draw 14 12:30pm	NL vs. PE	QC vs. NS	ON vs. SK	BC vs. NO	AB vs. MB	NB vs. NT	YT & NU

# TIE-BREAKERS AND PLAY-OFFS

## If No (0) Tie-Breaker Draws are required

Semi-Final	Men's & Women's	Friday, November 25 8:00pm
Final	Men's & Women's	Saturday, November 26 at 2:00pm

## If One (1) Tie-Breaker Draw is required

Tie-Breaker	Men's & Women's	Friday, November 25 at 8:00pm
Semi-Final	Men's & Women's	Saturday, November 26 at 9:00am
Final	Men's & Women's	Saturday, November 26 at 2:00pm

## If Two (2) or Three (3) Tie-Breaker Draws are required

Tie-Breaker #1	Men's & Women's	Friday, November 25 at 4:45pm
Tie-Breaker #2	Men's & Women's	Friday, November 25 at 8:00pm
Tie-Breaker #3	Men's & Women's	Friday, November 25 at 11:00pm
Semi-Final	Men's & Women's	Sunday, November 26 at 9:00am
Final	Men's & Women's	Sunday, November 26 at 2:00pm

## SPECIAL EVENTS

### OPENING CEREMONIES:

Richmond Curling Club  
Tuesday, November 22nd  
7:00 pm

### VOLUNTEER & SPONSOR APPRECIATION NIGHT

Richmond Curling Club  
Friday, November 25th  
9:30 pm till 1:00 am

### CLOSING CEREMONIES:

The Delta  
Saturday, November 26th  
4:00 pm





## SOCIAL MEDIA

Join our network and follow our progress throughout the Championship.  
Scan the QR codes below using your smart phone to link directly to our sites.

# facebook

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# formspring

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